

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

IG/P&DD/ODL/Launch/2023/ 617
August 01, 2023

Programme Launch Notification No. 119
Bachelor of Arts (Applied Skills) Micro, Small and Medium Enterprises
(BAASMSME)

With the approval of the Competent Authority, the programme Bachelor of Arts (Applied Skills) Micro, Small and Medium Enterprises (BAASMSME) will be offered through ODL Mode from July 2023 Session.

The details of the Programme are as under:

Code: BAASMSME

Eligibility: 10+2 or its equivalent (both July & January admission cycle)

Medium of Instruction: English

Duration: Minimum 03 years; Maximum 06 years

Fee Structure: ₹ 4200/- per year; Total ₹ 12600/-

Programme Details: Total Credits: 120 (60 credits IGNOU component) + 60 Credits (Skill component from Defense forces)

Examination mode: Annual

Study Materials: Print and Digital (both)

Expected Enrolment: 500-1000

DISCIPLINE SPECIFIC COURSES (DSC)
(To be selected semester-wise as per Table-1)

Course Code	Course Title	Credits
BTMC-134	Entrepreneurship and Small Business	6
BECC-101	Introductory Microeconomics	6
BCOLA -138	Business Communication	6
BCOC -132	Business Organization and Management	6
BERC-131	CSR Projects and Programmes	6
BCOE -141	Principals of Marketing	6
BERE-141	Institutional Support to MSMEs	6
BERC-132	IPR for MSMEs and Start-ups	6

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निदेशक / Director
योजना एवं विकास प्रभाग
Planning & Development Division
इ.गॉ.रा.मु.वि., मैदान गढ़ी, नई दिल्ली-68
IGNOU, Maidan Garhi, New Delhi-68

ABILITY ENHANCEMENT COMPULSORY COURSES (AECC)
(One course to be selected in 1st Semester and one course to be selected in 2nd semester)

Course Code	Title of the Course	No. of Credits
BEVAE-181	Environmental Studies	4
BEGAE-182	English Communication Skills	4
BHDAE-182	हिंदी भाषा और सम्प्रेषण	4

SKILL ENHANCEMENT COURSES (SEC)
(One course to be selected in 3rd semester)

Course Code	Title of the Course	No. of Credits
BCOS-183	Computer Applications in Business	4
BCOS-184	E-Commerce	4
BTMS-185	Airport Handling	4
BEGS-186	Business Communication	4

BSB	Skill Component from Defense forces	60 credits
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Table 1: Programme Structure

Semester	Theory / Core courses, Ability Enhancement Course (AECC) and Skill enhancement courses offered by IGNOU	Skill Courses of Defence Services approved by NCVET	Credits
1.	DSC-1A (6 credits) AECC-1(4 credits)	Credit Transfer – 10 credits	20
2.	DSC-2A (6 Credits) AECC-2 (4 Credit)	Credit Transfer – 10 credits	20
3.	DSC-1B (6 Credits) SEC-1 (4 Credits)	Credit Transfer – 10 credits	20
4.	DSC-2B (6 Credits)	Credit Transfer – 14 credits	20
5.	DSC-1C (6 Credits) DSC-2C (6 credits)	Credit Transfer – 08 credits	20
6.	DSC-1D (6 credits) DSC-2D (6 credits)	Credit Transfer – 08 credits	20
	60 Credits	CT-60 Credits	120

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Details of Approval in the Academic Council/APC: Approved in the 67th APC meeting, held on 1st June, 2023.

Skill Based Bachelor Degree for Agniveers scheme reported in the 79th Meeting of Academic Council.

Contact Details of Programme Coordinators:

1. Dr. Rachna Agarwal, SOVET, Ph. 011-29571647, email: rachna_agarwal@ignou.ac.in

To
Directors of Schools, Head of Divisions
AR, VCO & PS to all PVCs

Neeti Agrawal
(Prof. Neeti Agrawal) 01/08/2023
Director, P&DD
निदेशक / Director
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